

Achievable Futures

James Lyndsay
Workroom Productions

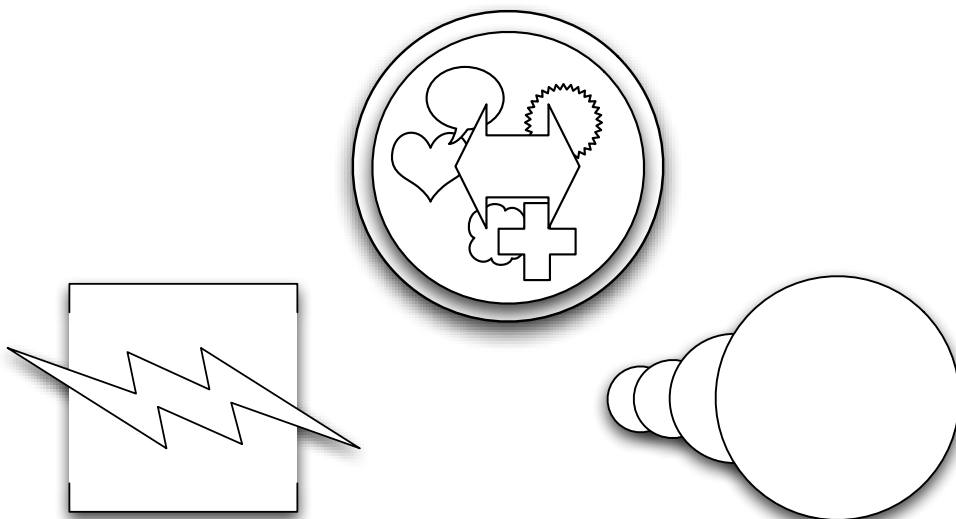
SAST 17/02/05

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1

Trends



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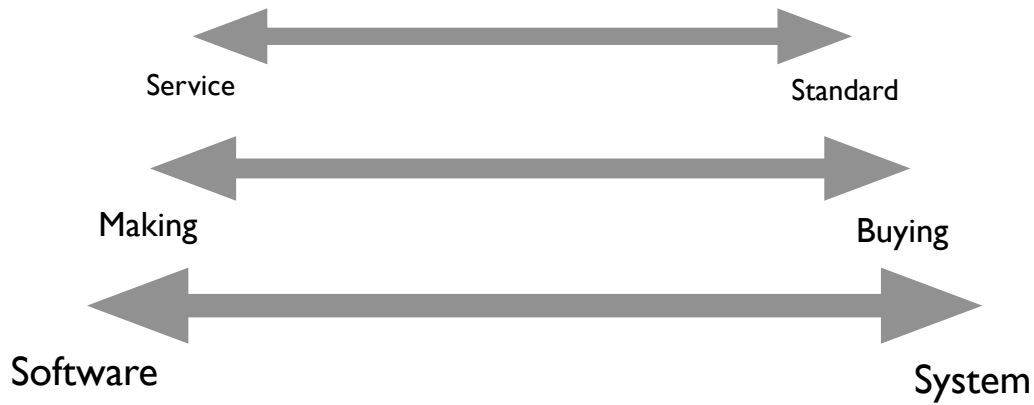
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2

Potential: All things to all men



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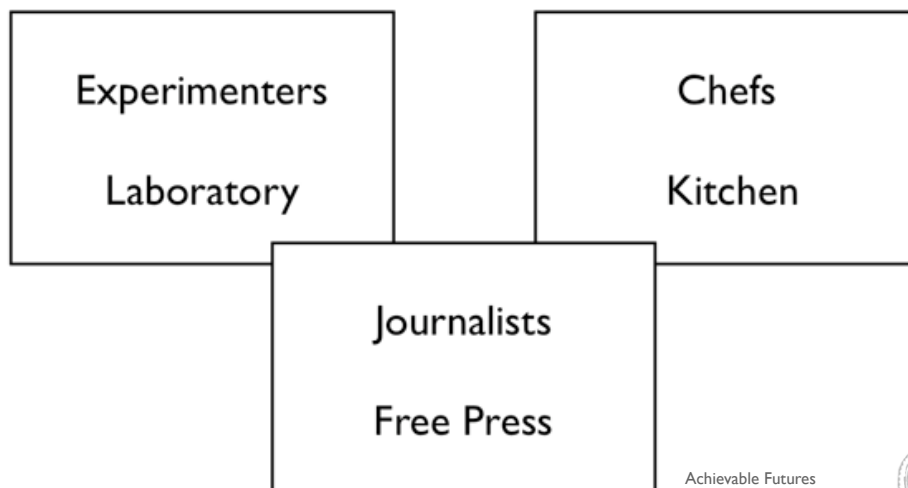
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3

Potential: All things to all men



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4

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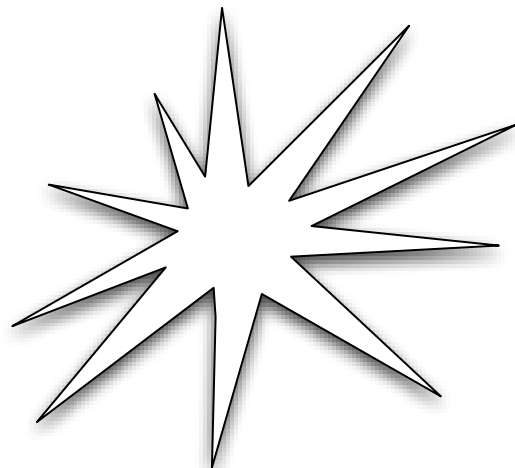
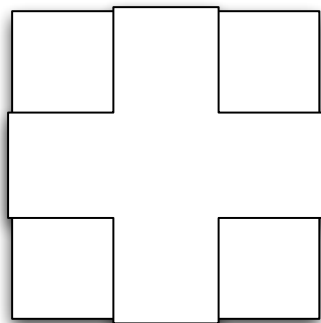
4

Potential: Genuinely strategic

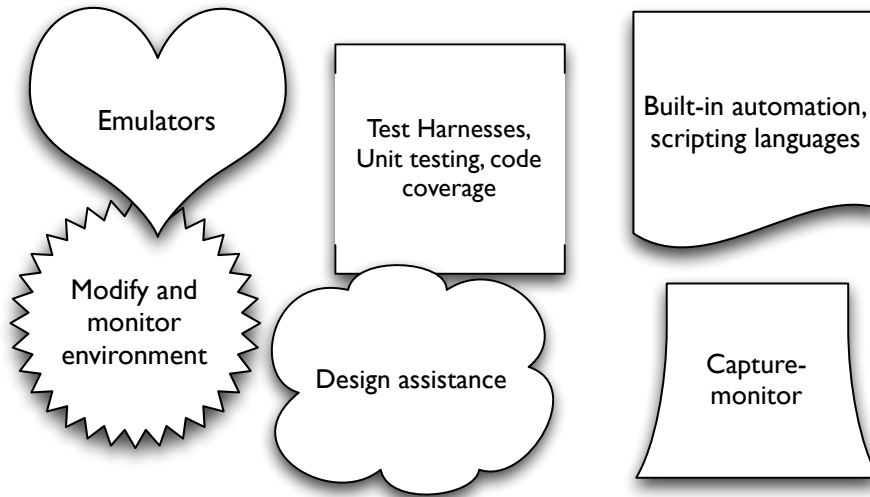
Otherwise undiscoverable information
in an otherwise impossible timescale



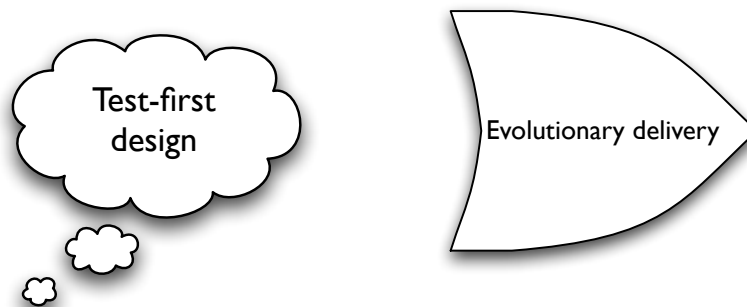
Potential: The Great Divide



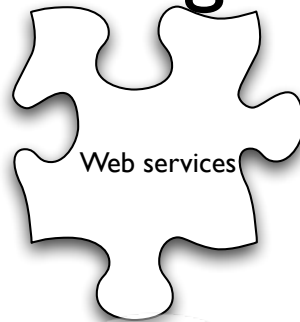
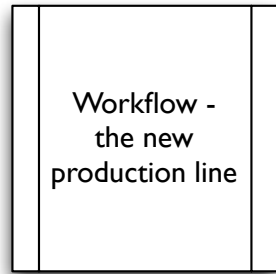
Tools: Toys and Technologies



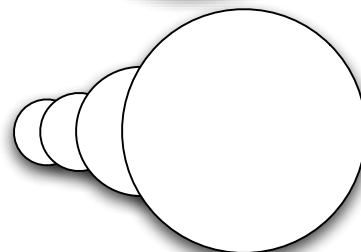
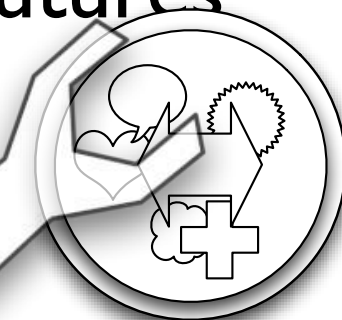
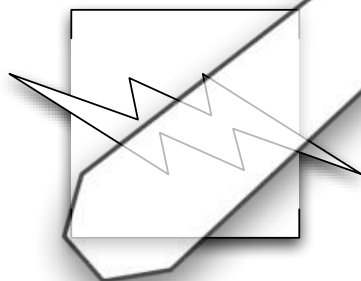
Tools: Methodologies



Tools: Enabling



Achievable Futures



Achievable Futures

- Superpowers
 - Better at observing product - and project
 - More tests – many more
 - Real-time metrics
 - Built-in Collaboration



Achievable Futures

- Commoditisation
 - Abstract testing showing continued value
 - Automate and Outsource
 - Push upstream

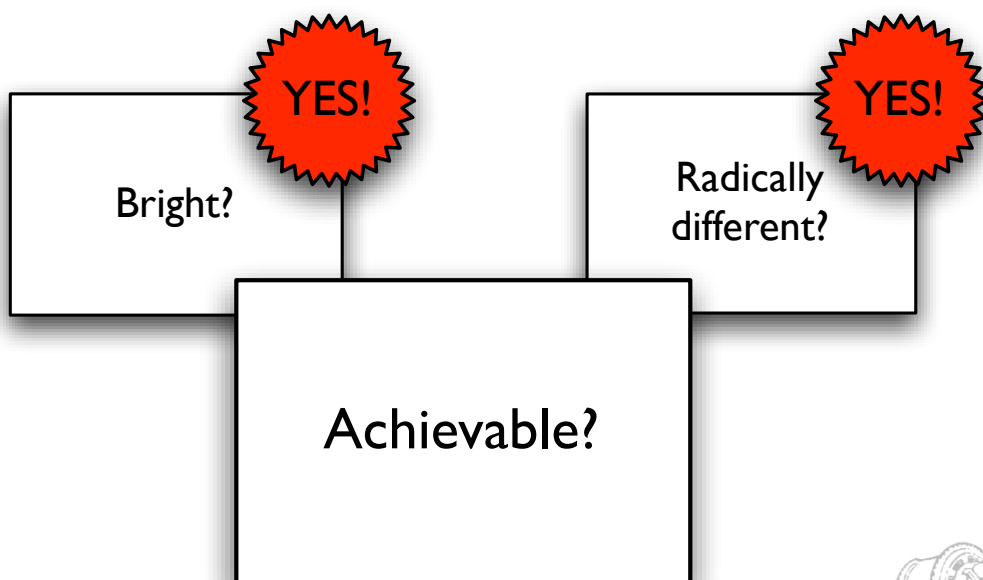


Achievable Futures

- Ubiquitous computing
 - Deep design and testing
 - Effects on external system
 - Resilience and repair



Conclusion



Evolution or Revolution?



More:

www.workroom-productions.com

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